

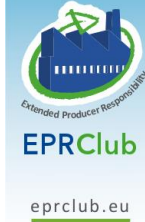
What is an Extended Producer Responsibility (EPR)?

Extended Producer Responsibility is an **environmental policy approach** in which a **producer's responsibility** for reducing environmental impact and managing the product **is extended across the whole life cycle of the product**; from the selection of materials and the design of the product, to its end-of-life, **especially regarding take-back, recycling and disposal**.



Join the
EPR Club!

www.eprclub.eu
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EPR CLUB

A platform for
exchange and debate
about **Extended Producer
Responsibility** in Europe amongst
key stakeholders and experts.

OBJECTIVES

Allow dialogue on EU policy developments and strategies regarding EPR schemes and their technical implementation;

Build a joint initiative to identify the good practices in the Extended Producer Responsibility field, to disseminate them widely or even reinforce the European legal bases;

Clarify the EPR idea towards policy-makers and the civil society;

Identify and highlight the factors that drive the implementation of EPR schemes;

Increase the knowledge and commitment of the obliged industry and identify the social and financial impacts and opportunities for all stakeholders involved;

Support measures in favour of waste prevention and eco-design;

Identify tools to increase material recycling and to minimise the environmental impact of products across their entire lifecycle;

Strengthen each level of the waste hierarchy and minimise the environmental impact of products across their entire lifecycle.



“A place to exchange views, debate and improve your knowledge of EPR policies”



MEMBERSHIP BENEFITS

Free access and participation to EPR Club activities:

- virtual library, online forum, news updates
- events, conferences, webinars, working groups

Host a lunch debate or webinar on a topic selected by you

Express and publish positions on thematic areas

Gain visibility and the possibility to exchange experience in relation to EPR

Participate in the debate towards common goals for EPR in Europe

