

Marine Litter: “EPR as driver of the circularity of packaging“

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Extended Producer Responsibility (EPR) is a key lever for a circular economy

Gives (plastic) waste a value



Encourages eco-design



Reduces waste and littering

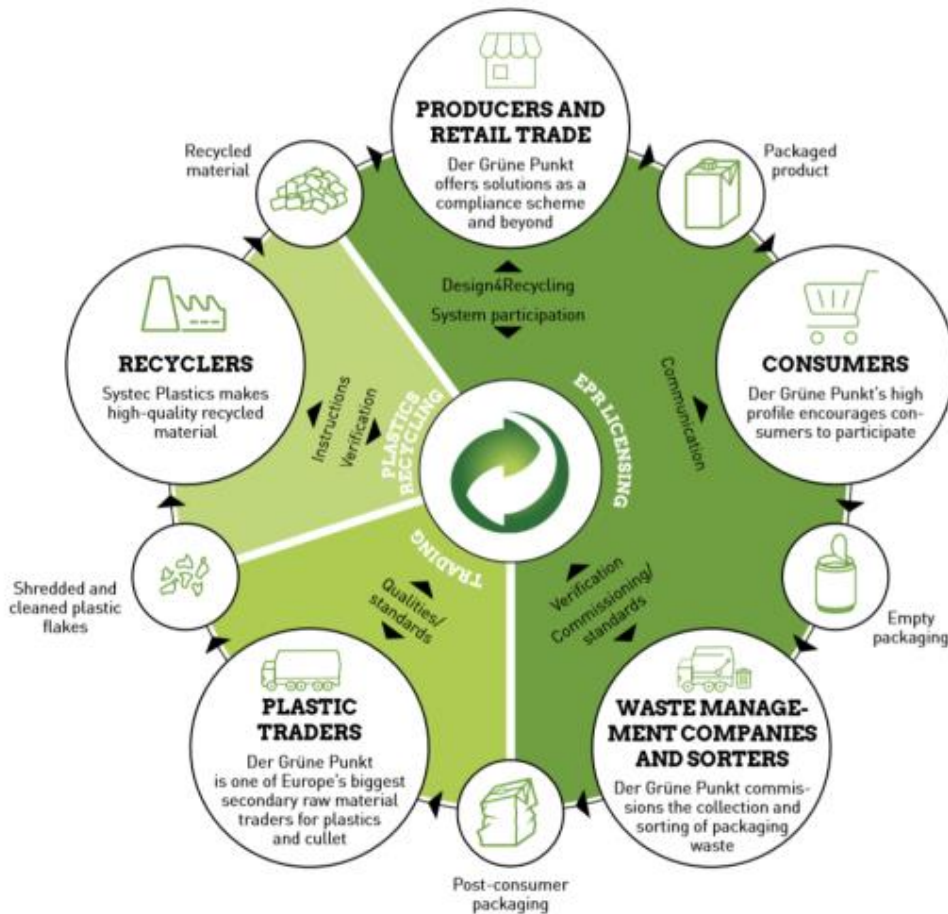


Promotes dialogue and cooperation



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EPR will not work in isolation – Tackling marine littering requires joint action



Sharing knowledge – developing solutions



Industry, municipalities, NGOs and consumers working hand in hand

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Providing solutions at a global scale
– based on European EPR experiences and knowledge



Source: Ogroseno AH

West Canal River – West Jakarta